

HATS

Celebrities and hats have shared quite a connection over the past century. It started in the golden age of cinema, when high-profile stars like Marlene Dietrich, Greta Garbo, and Humphrey Bogart wore **fedoras** and **cloches** to help establish an onscreen mysteriousness, and starstruck viewers followed suit. As the decades passed and fewer film characters were costumed in complete hat-glove-shoe ensembles, Americans also went hatless. By the '80s, ultracausal style ruled both the screen and the street, and **baseball hats** stole the favor of celebrities and pedestrians alike.

In recent years, celebrities—desperate to escape the paparazzi and our obsessive star gazing—have begun wearing baseball caps and other brimmed hats as a way to travel incognito. The public, always quick to emulate celebrity style, is in on the action. Today, actresses, rappers, and imitating youth don everything from crushers to **military caps** as part of their street style.

BASEBALL HAT

This billed cap with a dome-shaped crown is sometimes constructed with an adjustable band or elastic in back for a customized fit. The hat obviously got its name from the sport of baseball, but it didn't originally have a shade-creating bill. The bill-less kind was first worn around 1860, and the hat underwent its design change decades later in the early 1900s. In the 1920s, the billed-style hat became popular among the masses, as fans emulated their favorite players like superstar Babe Ruth. Truck drivers also adopted the style, wearing hats with a padded front and nylon net in the back for coolness. Actor Ashton Kutcher helped bring back the trucker hat when his TV show *Punk'd* debuted in 2003. Soon after, everyone from Madonna to Hilary Duff hopped on board the trucker hat bandwagon.



Beanie

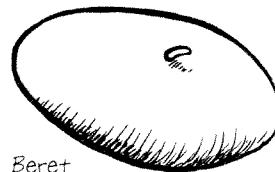
BEANIE

These brimless knitted hats hug the skull.

Historians say that Lewis and Clark wore a beanie while on his famous expeditions. Cricket players at Princeton and Yale wore knitted skullies in the late 1870s when playing matches. By the 1930s, these hats were called calots and were worn set back on the head in an abbreviated version of the modern-day beanie that stopped just above the ears. In the '60s and '70s, surfers, skiers, and skateboarders claimed the look as part of their street-inspired sportswear. It's remained popular with snowboarders, like Barrett Christy and other extreme sports fans and participants.

BERET

You may think of the beret as the quintessential headgear of French painters parading around Montmartre, but it actually has its roots in the military. In fact, it's the most common military hat in the world. In the 1930s and '40s, during cinema's golden age, Hollywood legends like Lauren Bacall, Greta Garbo, and Bette Davis helped take the felt beret from a military standard to a sophisticated ware. The beret became a symbol of female mystique, as these leading ladies strutted them on and off the set, peering out from the one eye not shaded by the cocked-sideways brim. Ultimately, Faye Dunaway, as gun-toting vixen Bonnie Parker in the 1967 film *Bonnie and Clyde*, inspired the masses to hunt for Depression-era berets and tight sweaters, mirroring her famed attire in the movie. Fashion publication *Women's Wear Daily* labeled the phenomenon "the Bonnie and Clyde syndrome."



CLOCHE

This old-school hat was the most popular women's headwear of the 1920s. It fits snug on the head, has a soft, short flexible rim, covers from the back of the neck, and is worn pulled down over the forehead. A cloche can be brimmed or brimless and is sometimes decorated with grosgrain ribbon. The cloche was to Greta Garbo what the bowler was to Charlie Chaplin, and Garbo quickly became the poster child for the style in the '20s and '30s. Stars seeking old-world glamour still bring out this classic hat from time to time; Sienna Miller was photographed for the cover of *Life* magazine donning a cloche in the February 2007 issue.

BUCKET HAT (AKA FISHERMAN'S OR CRUSHER HAT)

This hat has a round, flat top and a small brim and is typically made of soft fabric. The bucket was first introduced around 1900. The most famous bucket hat wearer? Gilligan from the 1964 TV show *Gilligan's Island*. While the style has consistently been a favorite of fishermen and the J. Crew set, hip-hoppers gave it a new spin in the '80s. Led by a baby-faced LL Cool J, who wore a Kangol bucket hat on the cover of his *Radio* album in 1984, the street-started trend inspired luxury fashion houses Burberry, Gucci, and Chanel to make their own logo-emblazoned

COWBOY HAT

This wide-brimmed hat, often worn purposefully tattered and beaten up, is the quintessential American dome piece. One of the original cowboy hats, the Stetson, was invented by John B. Stetson in the 1860s to help shade cowboys' faces from the sun while on horseback. The classic cowboy hat has been worn by cowboys, like Buffalo Bill and Roy Rogers, and by presidents Dwight Eisenhower, Lyndon B. Johnson, and Ronald Reagan. The cowboy

FEDORA

A narrow-brimmed hat with a pinched front and crease in the crown, the fedora was named after an 1882 French play called *Fédora* in which the lead character (*Fédora*) wore this type of hat. Though it was a woman who introduced the fedora, the hat has historically been more of a guy thing, worn excessively by the newsmen of the 1940s (who would carry their press passes in the bands of their hats) and screen legends like Humphrey Bogart, for whom the fedora was a signature accessory. However, women have been tapping into the fashion in recent years; today's style mavens like Cameron

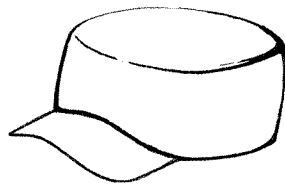
Diaz have been seen in fedoras, giving the classic hat a feminine touch.



Fedora

MILITARY CAP (AKA FATIGUE HAT OR LEGION HAT)

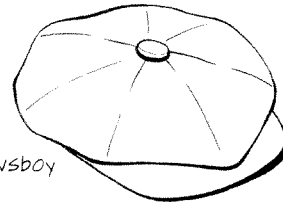
This cap kind of looks like a **baseball hat**, but it has a square, rather than round, structure on the front crown. This style was modeled after German forage caps worn in WWII and became popular for everyday use in the '60s. Celebrities like Fergie and Jessica Simpson who want to turn up the style volume but still go incognito don military caps and shades while shopping on Robertson Boulevard or eating at The Ivy.



Military Cap
(AKA Fatigue Hat
or Legion Hat)

NEWSBOY

This round hat that snaps down on the brim was popular among paperboys of the 1920s and was made iconic by Jackie Coogan, a child actor in 1920s silent films. Later, Edie Sedgwick made it chic and an absolute must-have for the young, hip crowd of London's Carnaby Street in the '60s. More recently, in the 2006 film *The Devil Wears Prada*, Anne Hathaway as Andy Sachs donned a newsboy after her fashion makeover.



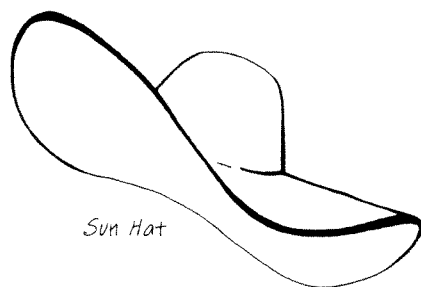
newsboy

PORKPIE HAT

This style of round hat—with its snap brim and crease on the edge of the crown—may have reached its peak of popularity in the 1930s and '40s, but it's continued to be a favorite of musicians. Jazz musicians like Count Basie popularized the style in the '50s. In 1959, Charles Mingus composed a tune, "Goodbye Porkpie Hat," a song about jazz great Lester Young, who was known for wearing this style. A decade later, ska musicians picked up the look, wearing them with pencil-thin ties and suits. Debbie Gibson wore one on the cover of her 1989 album, *Electric Youth*. Then, after more than a decade in obscurity, the porkpie hat was resurrected by popstar Fergie when she started wearing them around 2005.

SUN HAT

The wide-brimmed sun hat evokes an image of a Southern belle mingling at a garden party. It started as a boater hat, a circular straw hat with a flat top and straight brim worn by boaters from the 19th century until the 1940s. Shortly afterward, the bigger, floppier sun hat came into style and remained popular for decades. It became a celluloid fave in the 1990 film *Pretty Woman*, when Julia Roberts wore a dignified sun hat to a polo match. Stars like Vanessa Minnillo, Gabrielle Union, and Star Jones all wore fancy sun hats at the 2007 Kentucky Derby, taking part in a decades-long tradition for attendees of the event.



Sun Hat

VISOR

First made fashionable by tennis players in the mid-1920s, visors—essentially **baseball hats** with the crown lopped off—have become fashion staples for many youth tribes, including hip-hopppers, ravers, and the Abercrombie & Fitch set. Actress and golfer Catherine Zeta-Jones has worn visors on the course, keeping the style's preppy roots in check, and funnyman Jamie Kennedy donned a backwards visor in the 2003 movie *Malibu's Most Wanted* while playing a white kid trying to emulate black culture.

Hat Head Help

The downside of wearing something on your head? Unsightly hat head. Here are some tips for avoiding frizzy or super-flat hair:

- Make sure your hair is completely dry before putting on a hat—the moisture left in wet hair will act as a sealant and leave your hair to dry smashed against your head.
- Use a little bit of styling spray before you put on a hat to help hold your hair's pre-hat volume.
- Once you remove your hat, flip your head upside
- Reduce static and frizzies by rubbing the inside of your hatband with a sheet of fabric softener.
- Use conditioner. Dry hair is more prone to post-hat flyaways, but moisturized hair topped with a shine serum will stay in place.