Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Concept: Elements and Principles of Design**

**Definition of Elements of Design:**

The basic properties of a work of art that may be perceived by the senses.

*They are:*

*Line*

*Shape*

*Value*

*Texture*

*Form*

*Color*

**Definition of Design:**

An arrangement of elements in a given space, which produces a feeling of organization and creativity.

**Definition of Principles of Design:**

The various actions that can be applied to the elements to produce a successful piece of art.

*They are:*

*Contrast*

*Variety*

*Pattern/Repetition*

*Rhythm/Movement*

*Emphasis*

*Unity/Harmony*

*Balance (Symmetrical, Asymmetrical and Radial Balance)*

*Proportion*

*Gradation*

**Assignment:**

Look through magazines and select examples of each of the 6 elements of design and the 11 principles of design. 17 examples in total. Try to isolate each element and principle. Start by attaching samples to the back of this page and then move onto a separate piece of paper. Make sure to write what element or principle the image represents.